

«WHY MAPPING?»

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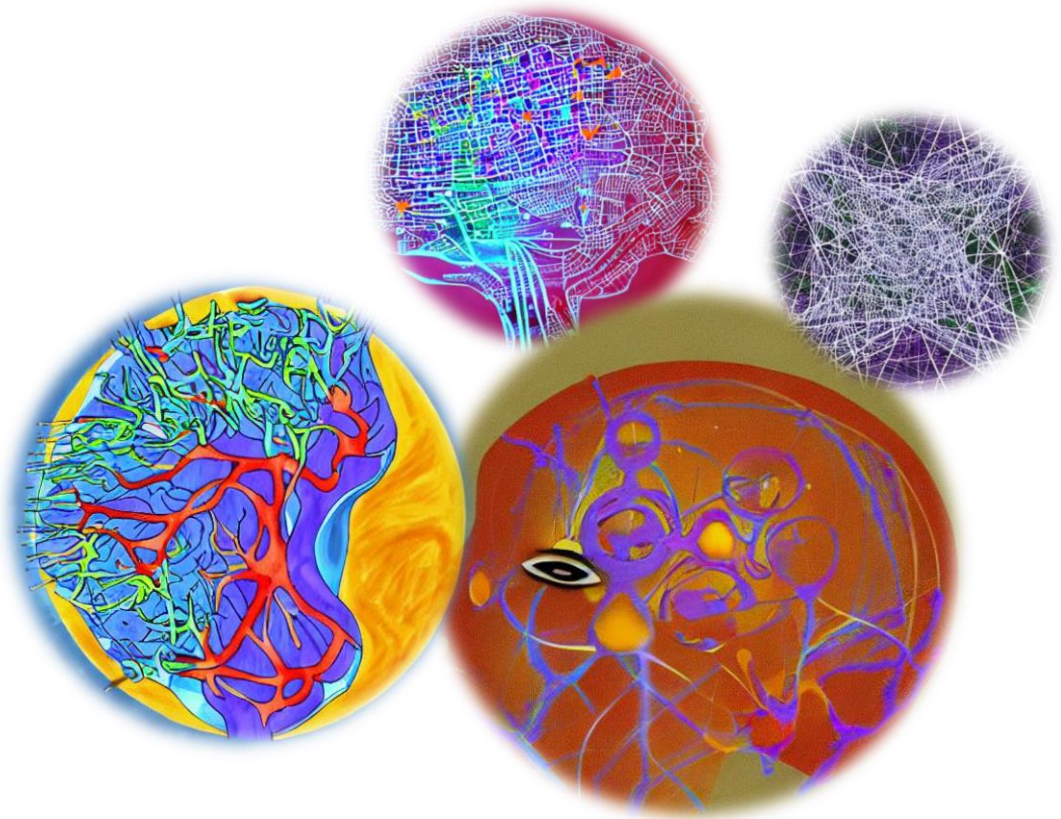
Brain functions in this way

||

The human brain **maps**
whatever object sits
outside it, whatever action
occurs outside it, and all
the relationships that
objects and actions assume
in **time** and **space**

||

Antonio Damasio



Mapping is patterning

To be anchored in
this world, we need
patterns



Meaning hubs

Patterns are hubs of meaning. Frames are created in these hubs.



Frames of meaning

Once meaning is framed, it is ready for exchange...



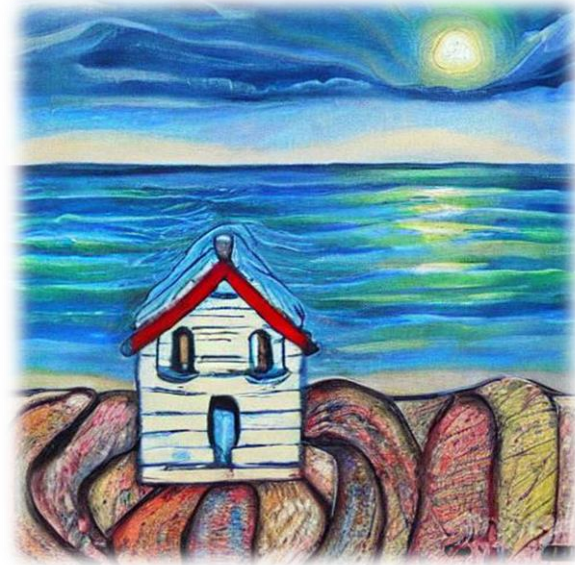
Frames of meaning

Who is framing the elephant?... Framing is a never-ending process of definition and positioning



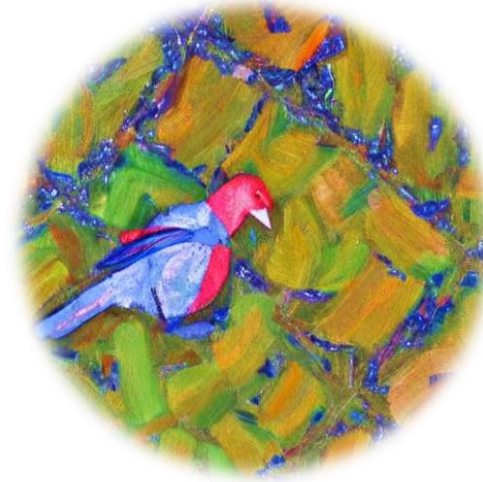
Forms, structures

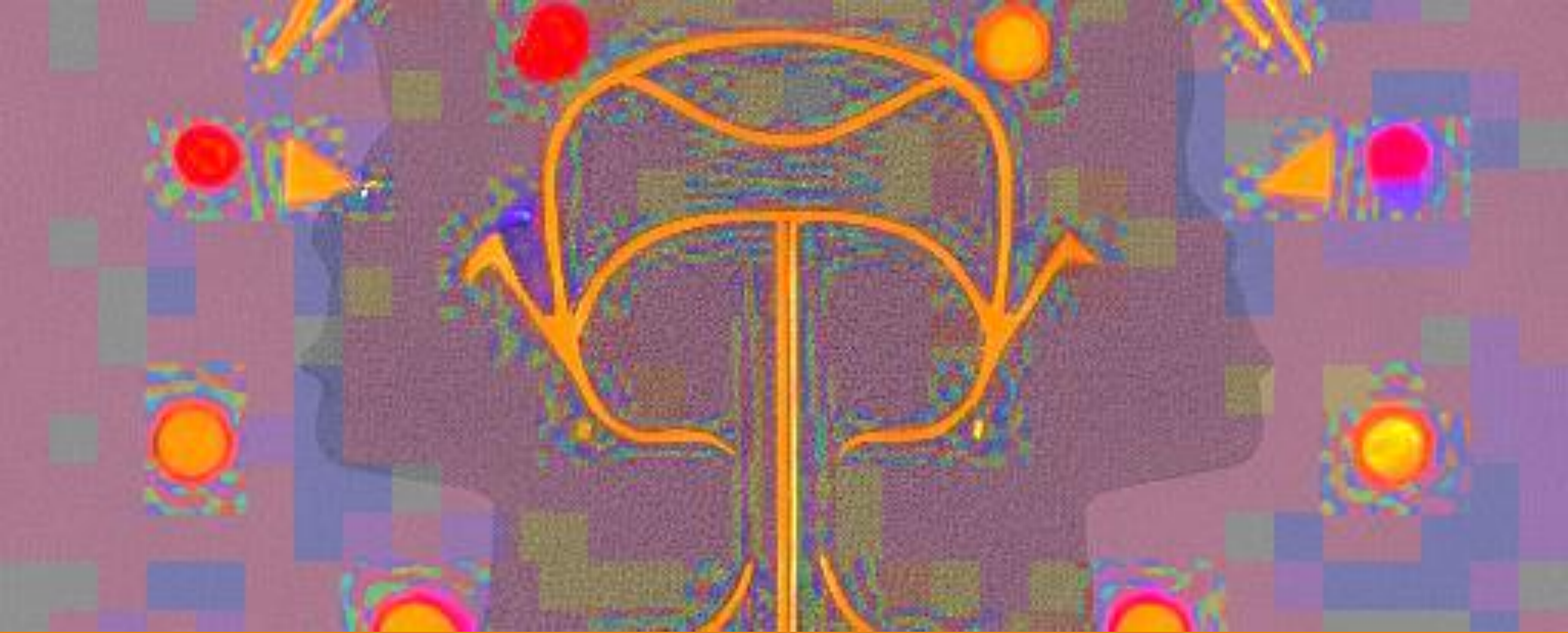
Moreover, under the same
"roof", we want to further
consolidate the framework
and guarantee the meaning



Awareness

Notice your bubble.
Awareness is the
source of authentic
connection. Authentic
relations. That will
enable life as «surfing
the flux». The forms
exist only to serve
connections.





ANLAMap is revealing the maps of the mind and all the frames that it is attached to increase awareness

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